

## **UTILITY MOBIL DRIVE CANADA LTD. NOTICE OF PRIVACY**

RELEASE DATE: JANUARY 2024

BY AGREEING TO THIS NOTICE OF PRIVACY, THE USER IS AGREEING TO ALL THE PROVISIONS CONTAINED HEREIN, WHICH INCLUDE UMD'S COLLECTION, STORING, AND USE OF THE USER'S PERSONAL DATA AND INFORMATION.

UMD is committed to ensuring that all personal data collected through the Application and UMD's Services are kept confidential, subject to the acknowledgements listed herein.

Any share of any information regarding a trip or their use of the UMD Application by a User is the User's responsibility and is at the sole risk of the User.

### **UMD'S COLLECTION, STORING, AND USE OF THE USER'S PERSONAL DATA AND INFORMATION:**

Each user, whether a passenger or a driver (the "User") of the UMD mobile phone application (the "UMD Application"), acknowledges and agrees that by creating an account for and using the UMD Application, UMD may gain access to, collect, and store the User's personal data and information that is accessed through the User's use of the UMD Application and the User's mobile phone on which the User installs the UMD Application, which personal data and information the User acknowledges and agrees is reasonably necessary for the User to use the UMD Application and all products and services provided thereby (collectively, the "Services") and for UMD to further develop the Application.

### **METHOD OF COLLECTION OF THE USER'S PERSONAL DATA AND INFORMATION:**

UMD obtains the User's personal data and information, including but not limited to the types of personal data and information listed herein, through the User's downloading and use of the UMD Application, from third parties, from other Users (both passengers and drivers), from public sources, cookies, web beacons, and other functionalities that allow UMD to deliver the Services through the UMD Application and to allow the User to use the Services provided by the UMD Application. All such data and information is reasonably necessary to allow UMD to deliver the Services through the UMD Application and to allow the Passenger User to use the Services provided by the UMD Application.

PLEASE READ THE FOLLOWING SECTION CAREFULLY AS IT DETAILS HOW YOUR PERSONAL DATA AND INFORMATION WILL BE USED.

BY CREATING AN ACCOUNT FOR THE APPLICATION, YOU, THE PASSENGER USER, FREELY, EXPRESSLY AND UNEQUIVOCALLY AGREE TO THE FOLLOWING PROVISIONS:

a. By creating an account for the UMD Application, the User grants UMD permission to access, collect, store, use, and process the User's personal data and information as detailed herein.

b. By creating an account for the UMD Application, the User freely, expressly, and unequivocally grants UMD permission to disclose the User's personal data and information collected through their use of the UMD Application to any and all third parties as required by UMD or such third parties to enable the User to utilize the UMD Application and all Services provided thereby, which information may include, but shall not be limited to, the information described herein.

c. BY CREATING AN ACCOUNT FOR THE UMD APPLICATION, THE USER AGREES TO INDEMNIFY AND SAVE HARMLESS UMD, together with its officers, directors, shareholders, principals, employees, agents, and contractors, from and against any and all damages, whether direct, indirect, special, consequential, or otherwise, including all losses, claims, actions, fees, damages, liability and expenses in connection with the User's personal information and data collected through the User's use of the UMD Application, including but not limited to: (a) leaking of personal data or information accessed, collected, and/or stored by UMD, whether caused by unauthorized access, negligence or otherwise; (b) loss of life; (c) personal or bodily injury or damage to the person or property however caused, whether due to negligence or otherwise, including, without limitation, if caused from any occurrence, situation or act of omissions or commission of UMD or any of its officers, directors, shareholders, principals, employees, agents, and contractors, or any combination thereof.

d. By creating an account the User freely, expressly, and unequivocally grants UMD permission to use the User's personal data and information collected through the User's use of the UMD Application to develop updates and successive versions of the UMD Application.

PLEASE READ THE BELOW SECTION CAREFULLY AS IT DETAILS WHAT TYPES OF PERSONAL DATA AND INFORMATION WILL BE COLLECTED THROUGH THE UMD APPLICATION AND OUR ONLINE SERVICES.

BY CREATING AN ACCOUNT FOR THE UMD APPLICATION, THE USER FREELY, EXPRESSLY, AND UNEQUIVOCALLY GRANTS UMD PERMISSION TO ACCESS, STORE, USE, AND PROCESS the following personal data and information pertaining to the User that are, without limiting the generality of the foregoing, reasonably necessary

for, the User to use the UMD Application and the Services, for UMD to properly deliver all Services, for UMD to work with third parties, and for UMD to update and produce successive versions of the UMD Application:

- a. Full name;
- b. Date and place of birth;
- c. Postal address;
- d. Dates on which the User downloaded the UMD Application and created an account;
- e. Mobile phone number and landline telephone number;
- f. Email address;
- g. Bank account number(s), credit card and debit card details;
- h. Social Insurance Number;
- i. Company name and contact information, if applicable;
- j. Full face photograph and profile image;
- k. All Services requested and Services completed through the UMD Application;
- l. Location of the mobile / cellular phone or tablet in real time from which Services are requested and completed, revealing the location of the User in real time (Geolocation and other sources that provide relevant information such as nearby devices or Wi-Fi access points)
- m. Physical address, date, and time at which the User requests a Service through the UMD Application;
- n. Physical address, date, and time at which the User boards a vehicle for a Service requested through the UMD Application as well as the destination to which they are going, the route by which they travel to said destination, and the physical address at which the User completes the Service;
- o. Ratings, opinions, and comments made by Driver Users and/or third parties regarding the User;
- p. Ratings, opinions or comments that the User makes regarding Driver Users and/or third parties;
- q. All information and data relating to communications between the User and their respective passengers or drivers, as may be applicable, and/or third parties, including calls and messages, and including the text of the messages themselves, that are made through the UMD Application;
- r. All internet protocol (IP) address used by the User to access and use the UMD Application.

UMD does not collect the following information about the Passenger User: biometric, genetic, racial or ethnic identity, political opinions, union affiliations, sexual orientation, or identification data of minors.